



PREP & PRIME® Hi-Hide Wall Interior Water-Based Primer Sealer 1000-1200

DESCRIPTION

Our premium quality latex wall primer for use under latex or alkyd paints on properly prepared new or previously painted drywall, masonry and wood surfaces. Specially formulated to provide excellent hide, sealing and holdout when topcoated. PREP & PRIME Hi-Hide Wall Primer Sealer has excellent application properties when applied by brush, roller or spray. Dries quickly to proper hardness for easy sanding. Ideal for all residential and commercial applications.

SPECIFICATION DATA

Color:

White, (tintable, limit up to 2 oz/gal)

Finish:

Flat

Clean-up Solvent:

Soap and water

Density:

11.00 lbs/gal (1.32 kg/L)

VOC:

0.81 lbs/gal (97 g/L)

Solids:

Volume - 29% +/- 1%

Weight - 46% +/- 1%

Practical Coverage:

Apply at 300-400 sq ft/gal (6-7 m²/L).

Actual coverage may vary depending on substrate and application method.

Flame Spread Rating:

Class A (0-25) on non-combustible surfaces

Flash Point:

None

Dry Time 77°F (25°C) & 50% RH:

To touch – 30-60 minutes

To recoat – 2-4 hours

Shelf Life:

1 year minimum - unopened

FEATURES

- Excellent hide and uniformity
- Excellent sealing and enamel holdout
- Easy application
- Quick drying and recoat
- Easy soap and water clean-up
- Very low odor
- Low VOC

COMPOSITION

- Vinyl-Acrylic Resin
- Titanium Dioxide and Extender Pigments
- Not manufactured with lead or mercury containing materials.

SURFACE PREPARATION

All surfaces must be sound, dry, clean and free of oil, grease, dirt, mildew, form release agents, curing compounds, loose and flaking paint and other foreign substances.

NEW SURFACES: Drywall - Prime with this product. Wood - Sand smooth and dust clean. Prime with this product. Concrete, Masonry and Plaster - Cure at least 30 days before painting. pH must be 10.0 or lower. Roughen slick poured or precast concrete and remove sealers by chemical cleaning or abrasive method such as sandsweeping. Rinse thoroughly with water and allow to dry. Remove loose aggregate. Prime with this product or PREP & PRIME GRIPPER® 3210 water-based primer sealer. Fill block with PREP & PRIME 3010 block filler or BLOXFIL 4000 acrylic block filler. Prime plaster with PREP & PRIME GRIPPER 3210 water-based primer sealer. Steel - Prime with DEVFLEX™ 4020PF water-based metal primer or DEVGUARD™ 4160 solvent-based metal primer or DEVGUARD 4100 solvent-based metal primer. Galvanized Metal and Aluminum - Prime with PREP & PRIME GRIPPER 3210 water-based primer sealer or DEVFLEX 4020PF water-based

metal primer or DEVGUARD 4160 solvent-based metal primer or DEVGUARD 4120 solvent-based metal primer.

PREVIOUSLY PAINTED SURFACES: Wash to remove contaminants. Rinse thoroughly with water and allow to dry. Dull glossy areas by light sanding. Remove sanding dust. Remove loose paint. Prime bare areas with primer specified under **NEW SURFACES**. Porous flat finishes must be sealed with this paint.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

DIRECTIONS FOR USE

TINTING: May be tinted toward the finish coat color with up to two oz/gal of ICI Paints Colorants.

SPREADING RATE: Apply at 300-400 sq ft/gal (7-10 m²/L). Actual coverage may vary depending on substrate and application method.

APPLICATION: Mix thoroughly before use. May be applied by brush, roller or spray. No thinning required. For airless spray, use a .015" tip. Adjust pressure as needed. Do not apply when the surface

or air temperature is below 50°F (10°C). Provide good ventilation and warmth for normal drying.

DRYING TIME: At 77°F (25°C) and 50% R.H., dries to touch in 30 minutes and to sand or to recoat in two hours. Low temperature, high humidity, thick films or poor ventilation will increase these times.

CLEAN-UP: Clean immediately with warm, soapy water.

PRECAUTIONS

WARNING! CAUSES EYE, SKIN AND RESPIRATORY TRACT IRRITATION. HARMFUL IF SWALLOWED. CONTAINS ETHYLENE GLYCOL WHICH CAN CAUSE SEVERE KIDNEY DAMAGE WHEN INGESTED AND HAS BEEN SHOWN TO CAUSE BIRTH DEFECTS IN LABORATORY ANIMALS. USE ONLY WITH ADEQUATE VENTILATION. KEEP OUT OF THE REACH OF CHILDREN. For emergency information call (800) 545-2643. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information.** If sanding, wear a dust mask to avoid breathing of sanding dust. Do not breathe vapors or spray mist. Ensure fresh air entry during application and drying. Avoid contact with eyes and skin. If you experience eye watering, headaches, or dizziness, leave the area. If properly used, a respirator may offer additional protection. Obtain professional advice before using. Close container after each use. **FIRST AID:** For skin contact, wash thoroughly with soap and water. If any product remains, gently rub with petroleum jelly, vegetable or mineral/baby oil then wash again with soap and water. Repeat as needed. Remove contaminated clothing. For eye contact, flush immediately with plenty of water for at least 15 minutes. **Get medical attention.** If swallowed, **get medical attention immediately.** If inhalation causes discomfort, remove to fresh air. If discomfort persists or breathing difficulty occurs, get medical attention. **KEEP FROM FREEZING.**

DS1-0106

SHIPPING

FREIGHT CLASSIFICATION:
Paint, Freezable

PACKAGING:
1 gallon (3.785 L)
5 Gallons (18.925L)

FLASH POINT:
None



ICI Paints, Strongsville, Ohio 44136

1-800-984-5444 • www.icipaintsstores.com

LIMITATION OF LIABILITY To the best of our knowledge, the technical data contained herein are true and accurate at the date of issuance but are subject to change without prior notice. We guarantee our product to conform to the specifications contained herein. **WE MAKE NO OTHER WARRANTY OR GUARANTEE OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING MERCHANTABILITY AND FITNESS FOR PARTICULAR PURPOSE.** Liability, if any, is limited to replacement of the product or refund of the purchase price. **LABOR OR COST OF LABOR AND OTHER CONSEQUENTIAL DAMAGES ARE HEREBY EXCLUDED.**