

Program Assessment Report

Program: Accounting - Associate in Business Studies

Year: 24/25

Division: Business and technology

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Actions Taken in Response to Last Year's Report

Rationale for Current Assessments

Assessment 1 of 1

Goal / Project

Outcome(s)

Use basic accounting concepts and terminology.

Standard / Objective

Method of assessment

Course or CC Program Embedded Paper/ Project/ Presentation

Comment/Details about the method of assessment

This project is a 9 week third-party simulation assessment. Students "compete" to be the "best" in several significant accounting benchmarks. For example, Revenues, Cost of Goods Sold, increase/decrease in staffing, and other key expenses. These benchmarks require decision making by using Financial Statements and analysis of key accountin data and metrics. In the simulation, students may not complete each week late - the simulation is set to automatically submit metrics for the student at the due day and time.

Courses Affected

ACC 285

Time Frame

25 WI

Submitted By

Result

Result

(2) Results met expectation/standard

How many students

11

Average Score

71

Percent that met standard

55.0%

For GenEd Only

Level 0

Level 1:

Level 2:

Level 3:

Data Collection (general or specific stats regarding results)

Data collected from grades earned in and recorded in D2L. Final Simulation Comprehensive Report.

What We Learned (areas for improvements, strengths, etc.)

Slightly more than half of the students performed at 73% or better. The remaining student performed significantly worse than 73% with a few of them not completing the simulation fully. Accounting needs to provide methods for motivating students to complete the simulation and to complete it with higher quality. We will discuss methods for motivation over the 9 weeks of completion.

Use of Data to Improve Student Success

Discuss ways to motivate students to complete the simulation fully. Students may view this as a "fun" project but not fully understand the importance of being able to read financial statements and use them to do analysis and make decisions to improve a company's performance.

Institutional Student Learning Outcome	Action plan items of what is planned based on the data and results
<input checked="" type="checkbox"/> Apply Knowledge and Skills	<input type="checkbox"/> Change assignments/activities <input type="checkbox"/> Update course or CC prog cont
<input checked="" type="checkbox"/> Think Critically	<input type="checkbox"/> Change materials provided <input type="checkbox"/> Update course or CC prog outcc
<input type="checkbox"/> Communicate Effectively	<input type="checkbox"/> Adjust grading rubric <input type="checkbox"/> Change course sequence or prerequisites
<input type="checkbox"/> Act Responsibly	<input checked="" type="checkbox"/> Continue to monitor and assess next outcome <input type="checkbox"/> Other
	<input type="checkbox"/> Review or update assessment proces

Comments and Action Plan

- Discipline/Program Comments**
- Advisory Board Comments**
- Assessment Committee Comments**
- Curriculum Council Comments**
- Action Plan**
- Actions Taken in Response to Older Reports**